

# 2025 SPONSORSHIP OPPORTUNITIES



**BRAIN ANEURYSM  
FOUNDATION**



## **Brain Aneurysm Foundation: Pittsburgh Run/Walk** AUGUST 17, 2025 | NORTH SHORE RIVERFRONT PARK

The Brain Aneurysm Foundation has been the leading voice in the fight against brain aneurysms for 30 years. The BAF aspires towards a life without death or disabilities caused by brain aneurysm ruptures through increased awareness, education, support, advocacy, and research funding. With your support we can continue to improve outcomes and save lives!

### OUR IMPACT

#### AWARENESS



Through public awareness campaigns, events, and educational initiatives, we strive to increase understanding of brain aneurysms, the risk factors, signs and symptoms.

#### EDUCATION



7,500 primary care professionals from around the nation are educated each year by the Brain Aneurysm Foundation via PriMed. The program consistently receives positive feedback and has proven to be life-saving.

#### SUPPORT



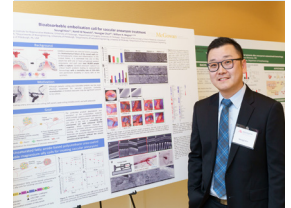
We offer resources, guidance, and emotional support to individuals and families affected by brain aneurysms, including educational materials, and support groups for survivors, caregivers, and those who have experienced loss.

#### ADVOCACY



We advocate for greater brain aneurysm specific research funding through NIH. Brain aneurysms are among the most underfunded disease research projects in the U.S.

#### RESEARCH



Since the inception of our grant program in 2007, we've funded nearly \$6 million in research projects that advance the understanding of brain aneurysms, improve early diagnosis, and explore treatment options.

# SPONSORSHIP LEVELS

\$5,000

## EVENT DAY EXPOSURE

- Company logo on walk t-shirts\*
- Verbal recognition during speaking program
- Prominent logo placement at welcome and registration tent(s)
- Two branded yard signs to be displayed along the walk route
- Dedicated on-site tabling space at event
- 5 complimentary race registrations

## DIGITAL BENEFITS

- Company logo on event website sponsor scroll
- Company logo featured on event email communications
- Company logo featured in BAF national social media post

\$3,500

## EVENT DAY EXPOSURE

- Company logo on walk t-shirts\*
- Verbal recognition during speaking program
- One branded yard sign to be displayed along the walk route
- Dedicated on-site tabling space at event
- 3 complimentary race registrations

## DIGITAL BENEFITS

- Company logo on event website sponsor scroll
- Company logo featured on event email communications

\$1,000

## EVENT DAY EXPOSURE

- Company logo on walk t-shirts\*

## DIGITAL BENEFITS

- Company logo on event website sponsor scroll

\$500

## DIGITAL BENEFITS

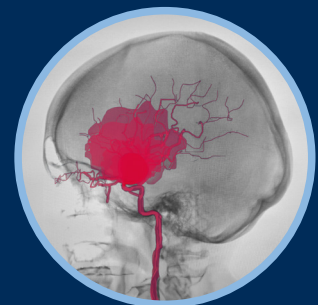
- Company logo on event website sponsor scroll

\*Logo must be received by July 18, 2025, for inclusion on t-shirts

## Why partner with the Brain Aneurysm Foundation?



It is estimated that up to **1 in 50 people** in the U.S. will develop a brain aneurysm during their lifetime.



Ruptured brain aneurysms are fatal in about **50% of cases**. Of those who survive, about 66% suffer some permanent neurological deficit.



The federal government spends only **\$2.94 per year** on brain aneurysm research for each person afflicted.

Brain aneurysms are treatable, which is why identifying an aneurysm before rupture is critical. With research and appropriate scanning, we can all get a step closer to preventing ruptures, disability, and death.