

We are pleased to announce that we will hold the **First Annual 18 for 18 Kentucky Golf Tournament** to benefit the Brain Aneurysm Foundation (BAF) at Gibson Bay Golf Course in Richmond, Kentucky, on Friday, September 5, 2025.

The Brain Aneurysm Foundation is the globally recognized leader in brain aneurysm awareness, education, support, and advocacy, as well as the largest private funder of brain aneurysm research in the world. Let us save lives by helping BAF raise awareness and research the hereditary nature of aneurysms.

This is personal to me. As some of you may know, I suffered a brain aneurysm rupture on November 27, 2023. I am incredibly blessed that I am alive, and I can tell my story in the hopes of saving another. My father was not so lucky and is part of the 50% of people who suffer a fatal rupture. If people were made aware of the signs, symptoms, and the hereditary link between brain aneurysms, lives could be saved.

Brain aneurysms are called silent killers as they sometimes present with no symptoms or are ignored or misdiagnosed. It is estimated that 1 in 50 people in the world have an unruptured brain aneurysm, and a rupture occurs every 18 minutes. When I hear these numbers, I realize how lucky I truly am.

We would love you to join us in a round of golf, become a sponsor, or donate items for our raffle and auction to help us raise awareness and fund research. By spreading awareness, we hope to save loved ones from losing a grandparent, parent, spouse, friend, and even their child to something that could be prevented if they had known the facts.

Please see the attached information on how you can help or visit <u>give.bafound.org/KentuckyGolf</u> to learn more and register. Thank you for your consideration and contribution to this special event!

Sincerely, Karen Edwards

2025 SPONSORSHIP OPPORTUNITIES





Brain Aneurysm Foundation: 18 for 18 Kentucky Golf Tournament

SEPTEMBER 5, 2025 | GIBSON BAY GOLF COURSE, RICHMOND, KY

The Brain Aneurysm Foundation has been the leading voice in the fight against brain aneurysms for 30 years. The BAF aspires towards a life without death or disabilities caused by brain aneurysm ruptures through increased awareness, education, support, advocacy, and research funding. With your support we can continue to improve outcomes and save lives!

OUR IMPACT -

AWARENESS



Through public awareness campaigns, events, and educational initiatives, we strive to increase understanding of brain aneurysms, the risk factors, signs and symptoms.

EDUCATION



7,500 primary care professionals from around the nation are educated each year by the Brain Aneurysm Foundation via PriMed. The program consistently receives positive feedback and has proven to be lifesaving.

SUPPORT



We offer resources, guidance, and emotional support to individuals and families affected by brain aneurysms, including educational materials, and support groups for survivors, caregivers, and those who have experienced loss.

ADVOCACY



We advocate for greater brain aneurysm specific research funding through NIH. Brain aneurysms are among the most underfunded disease research projects in the U.S.

RESEARCH



Since the inception of our grant program in 2007, we've funded nearly \$6 million in research projects that advance the understanding of brain aneurysms, improve early diagnosis, and explore treatment options.

SPONSORSHIP LEVELS

Gold Sponsor \$5,000

- Logo exclusively included on event t-shirts*
- Logo displayed on banner at registration
- Logo displayed on event website
- Logo displayed on two hole signs

- Opportunity to have a representative speak at the reception
- Option to include promotional items in player goody bags
- Includes two foursomes of golf, carts, lunch, and attendance to reception after golf

*Logo must be received by August 1, 2025, for inclusion on t-shirts.

- Silver Sponsor \$3,000
- Logo displayed on banner at registration
- Logo displayed on event website
- Logo displayed on one hole sign

- Option to include promotional items in player goody bags
- Verbal recognition at the post-golf reception
- Includes one foursome of golf, carts, lunch, and attendance to reception after golf

Bronze Sponsor \$2,000

- Logo displayed on banner at registration
- Logo displayed on event website

- Logo displayed on one hole sign
- Includes one foursome of golf, carts, lunch, and attendance to reception after golf
- Friend Sponsor \$1,000
- Logo displayed on event website
- Logo displayed on one hole sign

Beverage Sponsor \$500

- Logo included on drink ticket signage
- Promoted as exclusive beverage sponsor

Putting Green Sponsor \$150

- Exclusive signage in the putting green area
- Option to set up a table with promotional materials in the putting green area (must provide table/tent/giveaways)

• Includes one foursome of golf, carts, lunch, and attendance to reception after golf

Foursome \$400

 Includes one foursome of golf, carts, lunch, and attendance to reception after golf

Driving Range Sponsor \$150

- Exclusive signage in the driving range area
- Option to set up a table with promotional materials in the driving range area (must provide table/tent/giveaways)
- Hole Sponsor \$150

Includes one hole sign with company logo or message of support to be placed on the course during the tournament